



108 Daytona St. Conway, SC 29526
(843) 347-0482
www.b3cfuel.com

B3C Fuel Solutions (B3C) 3rd Party Reseller Policy

To protect the B3C Fuel Solutions brand, support authorized sales channels, and ensure a consistent customer experience, authorized resellers and distributors may not advertise, offer for sale, or sell B3C Fuel Solutions products on third-party online marketplaces without prior written authorization from B3C Fuel Solutions.

Examples of third-party online marketplaces include, but are not limited to:

- Amazon Marketplace
- Walmart Marketplace
- eBay
- Etsy
- Facebook Marketplace
- Any similar online marketplace platform

Any reseller seeking authorization to sell on a third-party marketplace must obtain written approval from B3C Fuel Solutions prior to listing any B3C products.

B3C Fuel Solutions reserves the right to deny, revoke, or modify any marketplace authorization at its sole discretion.

Resellers may not use B3C Fuel Solutions trademarks, logos, images, product descriptions, videos, or other proprietary content except as expressly authorized by B3C Fuel Solutions.

Resellers must adhere to B3C Fuel Solutions policies, including but not limited to the B3C Fuel Solutions (B3C) Minimum Advertised Price (MAP) Policy and all trademark and branding guidelines.

Failure to comply with this or any other B3C Fuel Solutions reseller policy may result in suspension of purchasing privileges, refusal of future sales, or termination of authorized reseller status.

Nothing in this policy shall obligate B3C Fuel Solutions to authorize any reseller, sales channel, or marketplace.

B3C Fuel Solutions reserves the right to modify this policy at any time.

Questions regarding this policy should be directed to admin@b3cfuel.com.